

*A documentary series on the ripple effects of our actions
in an interconnected world.*

CONNECTIVITY PROJECT


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in an interconnected world.*



· A FILM SERIES BY ROSE MADRONE ·

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CONNECTIVITYPROJECT.COM  /CONNECTIVITYPROJECT

www.connectivityproject.com

3 episodes, total running time 45 minutes

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**THE
CONNECTIVITY
PROJECT**

LOG LINE

Connectivity Project follows stories of the ripple effects our actions can have in an interconnected world.

SHORT SYNOPSIS

How many times have you wondered, “Does what I do make a difference in the world?” *Connectivity Project* explores this ever-present question, in a visually stunning series of 15 minute films. Featuring interviews with tribal elders, noted scientists and naturalists, and environmental activists, the series weaves connections between science, culture and spirituality. We unpack the butterfly effect metaphor, developing the awareness that what we each do makes a difference. Together, we discover that small actions can indeed have a large impact. Whether by the choices we make, how we spend our money, what we vote for, or how we treat each other, would we act differently if we saw the world differently?

LONGER SYNOPSIS

How many times have you wondered if what you do makes a difference in the world? In this 3 part series of beautiful and provocative documentary style short films, we address this ever-present question many of us have. *Connectivity Project* features stories examining the ripple effects our actions can make in an interconnected world.

Currently, tangible dissatisfaction and concern is all around us; from environmental degradation, social injustice, violence and inequality, economic disparity, the list is huge! There is more than enough research clarifying how these situations have come to be. And more than enough answers to remedy many of these situations. So where is the disconnect? Could it be in part that we don't think that what we each do matters?

In this series, we share some engaging stories and compelling ideas on how to cultivate deeper conversation around these ideas, and to inspire people to do something differently. Here's another question: If we felt that our actions mattered would we make different choices? How we spend our money, what we vote for, how we treat each other. Would we act differently if we saw the world differently?

EPISODES

1: “Interconnections” (15 min)

Here we use the Butterfly Effect to illustrate interconnectedness. “A Butterfly beats its wings in China, affecting a tornado in Texas.” What does this really mean? Even though it's a metaphor, it depicts how small actions can indeed have large effects. This first episode highlights how different cultures and spiritual traditions from around the world, and across time, have always embodied this wisdom and way of seeing. Matching this awareness with science we see how our modern culture can benefit from the wisdom inherent in blending of science and spirituality.

2: “Speaking Out”! (14:33 min)

We follow how an inspired indigenous high school student is influenced by the actions of Lois Gibbs of the 1970's, - a grassroots activist and organizer in the resistance of devastating pollution in Love Canal, New York. Lois's story was a catalyst for this student and her class to go to the state legislature to apply pressure for change and advocate for clean air for her school and community.

3: “Plants Have Wings” (16:22 min)

Featuring the amazing stories about our reliance on pollinators and, in turn, their reliance on us. We follow the story of an inspired cyclist who is a champion for the Monarch Butterflies. This episode explores how we are a distinct part of the web of life that directly impacts the continued survival and success of pollination, pollinator species, plants... and us.

HOW THE SERIES CAN BE USED

This series can benefit any classroom, congregation, or organization to raise awareness, build community and inspire action. Each episode can be viewed as individual segments, or as a complete series, cultivating a sense of awe, belonging, responsibility, and ultimately seeing that what we each do makes a difference.

The accompanying website is a resource that goes far deeper than a short film can allow, in support of how to make a difference in the things that you care about the most in the world. Screening hosts also get access to supplementary materials including a discussion guide and activities for a deeper exploration of the themes in the series. *Connectivity Project* is also available for schools, accompanied by a curriculum guide with engaging discussions and inspiring activities. A fun and thought-provoking lesson series for age range 13 and up.

INTERVIEWEES

Fritjof Capra	Physicist, Systems Thinker, Author
Lois Gibbs	Renowned Activist and Organizer
Ilarion Larry Mercurieff	Aleut Wisdom Keeper
Jon Young	Teacher, Tracker, Mentor, Author
Kendall Jensen	Teacher
Clarissa Howtopat	Student
Greg Dardis	Professor
Mace Vaughan	Xerces Society Outreach Coordinator
Kelly Green Guilbeau	Founder Milkweed Matters
Jacqueline Freeman	Beekeeper, Author
Matt O'Neal	Pollination researcher and Scientist
David Gossman	Farmer
and more...	

QUOTES FROM THE FILMS

“In this web of life, everything is connected to everything else, directly and indirectly. If we looked at the world in a systemic way, this would help us to solve the major problems of our time” - *Fritjof Capra, Physicist, Author, and Systems Scientist*

“If we’re going to survive as a species for us to understand that the road back to humanity is through connection. There is no other way.” - *Ilarion Larry Mercurieff, Aleut Wisdom Keeper*

“Bees are like the wings of the plant.” - *Jaqueline Freeman, Beekeeper, Author*

“If everyone spoke up, what a different world we would live in.” - *Lois Gibbs, Community Organizer, Founder of Center for Health, Environment & Justice*

“Pollination is a dance between the plant and the animal kingdoms and provides a view into the world of interconnectivity.” - *Narration*

RESPONSES TO THE SERIES

“This is probably one of the most important projects on earth at this time. Its brilliance lies in its simplicity and its necessity. I was so deeply moved by this work. You have hit the core of not just the problem but of where we should all be focusing our attention.” - *Jean Houston, Philosopher, Scholar, principle founder of the human potential movement*

“It’s so well done - and inspiring.” - *J Sawyer, Pulitzer Center Executive Director*

“In these times of alienation and polarization, these films have an important message about how we are all connected.” - *S Ames*

“The films made my students realize how we are in a small or great way all connected.” - *M. Hatfield, University Professor*

“You never know how a single thing you do will affect others in the grand scheme of things. It causes me to think more before I act.” - *Rob L, 10th Grade Student*

“I didn’t realize that big impact that bees have on the success of all of our food.” - *Madelyn K, 10th Grade Student*

“I always knew that chemicals were bad but as someone who works in farming, I feel like I have a new perspective” - *Cole C, University Student*

“If I want something changed, speaking up and bringing attention to it could change it. Taking risks and chances can start something big.” - *Ellie M, University Student*

“Everyone in the world can benefit from this material because everyone can be motivated to do something new in the world.” *Amit V, University Student*

“These videos are intriguing and thought-provoking in ways that the traditional science student might not think, and the kids who are not interested in science or have never seen a science connection to their lives, I think your films are doing a masterful job of potentially bringing those kids into the fold” - *J Clark, Curriculum Coordinator, Next Gen Science Innovations*

“I found this project and resource to be relevant to what we are facing with climate change and finding hope and resiliency to keep trying to make a difference, and as educators helping our students do the same.” - *J Pardi, Education Director, NatureBridge*

CONTACT

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Trailer: <https://vimeo.com/405615637>